New Researcher for the New York Times!

Creating a stream of reliable news content

Name: _____   Date: _____

Instructions:

As a researcher for the New York Times, you need to make sure you come up with factually accurate, high-quality information for your newspaper. (Remember, your predecessor was terminated for failure to meet these high standards.) You want to create a stream of reliable news content on the topic of _____. Use trapit to create this. Enter your appropriate keywords into the discovery engine, dislike any irrelevant content articles and like the five best articles to personalize your trap.

Once your trap is personalized, choose what story your section of the newspaper should lead with for its top story. You are to identify **three** separate articles, related to the lead story, that you will send to your boss, identifying three potential interview subjects (either the author of the article or a major source of information cited) and the questions you will ask each of them.

Questions:

1.) What should the title of your section's lead story be for tomorrow's newspaper?

2.) What were the three articles that you chose to send to your boss (url + title/source)? Choose a person to interview from each one, and give a reason why each will make a good interviewee.

3.) For each of your three interview candidates, identify what the major points are that each one is likely to make. What pieces of information are most important, and why?

4.) You get to ask each interviewee two questions; the **best** overall story (that will attract the most readers) will include you catching one of them in a lie. For each of your three interview subjects, ask the two best questions that will likely elicit the most information from them below. Mark the question intended to catch one of them in a lie with an asterisk.

5.) What leads you to believe that the interviewee will tell a lie about the question you marked, above? What lie do you think they will tell, and how can our interviewer counter that argument with factual data?

6.) Why should the editor-in-chief run with this story as the **lead story** for your section in the newspaper? (Optional: What led you to the decision that this would be the best possible story?)

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